



INTERCOLLEGIATE  
BROADCASTING  
SYSTEM

2808 ERIE ST., S.E., WASHINGTON 20, D. C.  
706 SANDERS AVENUE, SCHENECTADY 2, N. Y.

Schenectady 2, N. Y.  
November 16, 1952

Miss Ruth Rehrer Wolff, Manager  
WCSR  
10½ Prospect Street  
Northampton, Mass.

Dear Miss Wolff:

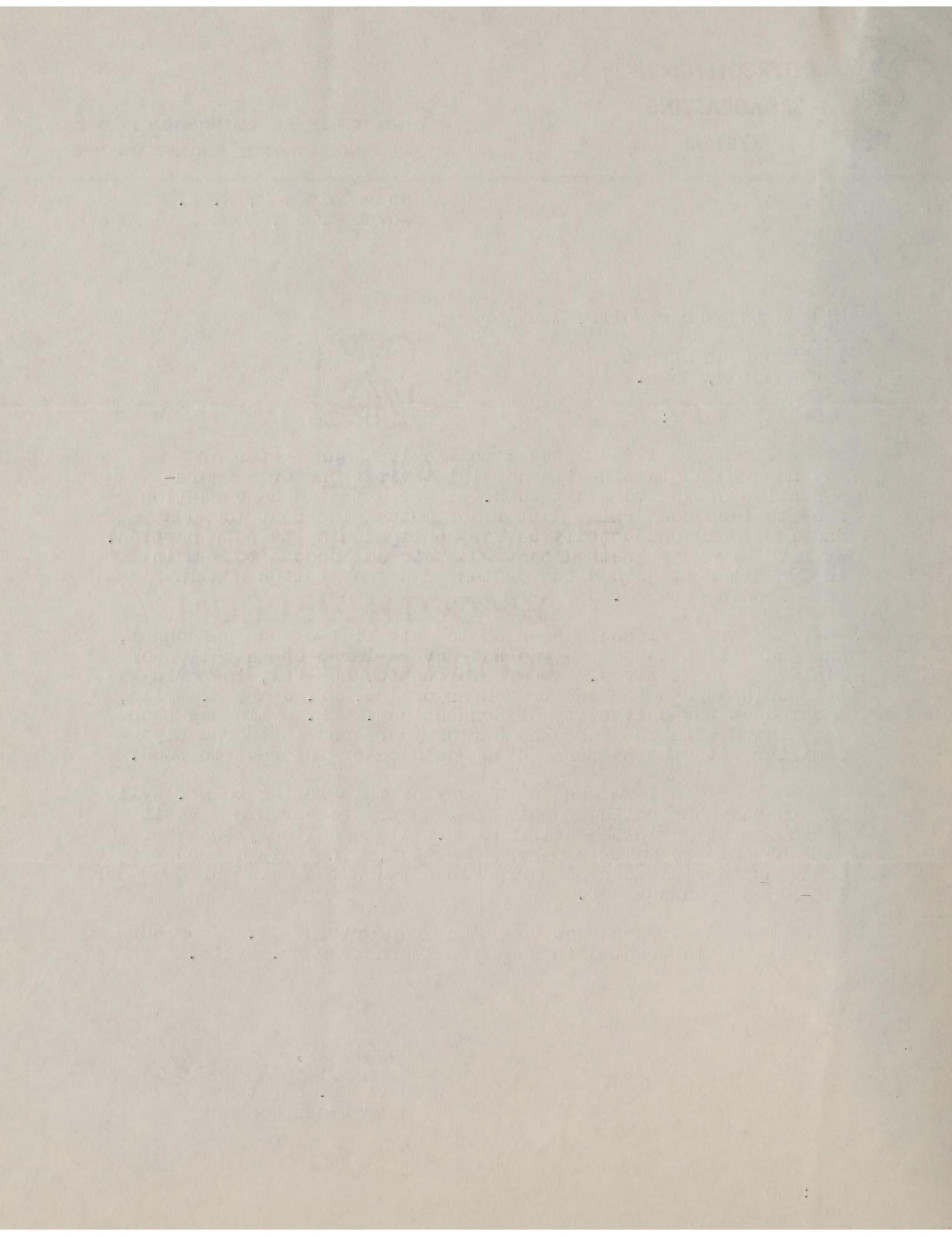
I was pleased to receive your letter of November 10 containing its cordial invitation for a representative of IBS to visit WCSR. I agree that a conversation face to face concerning matters of mutual interest to WCSR and IBS would undoubtedly be very enlightening to both parties. We have always regretted that WCSR did not choose to remain in IBS after it joined the System when the station was in the planning stages.

I enclose an up to date list of our personnel, and you will note that we do not have a large organization of field representatives. We are fortunate, however, in having the Business Manager and Treasurer of IBS, Mr. James R. Wylie, located at the University of Connecticut. Mr. Wylie has been associated with IBS for a number of years and is thoroughly familiar with the matters which would be of interest to WCSR.

I am sending a copy of this letter to Mr. Wylie and thereby suggesting to him that he try to arrange a visit to your station in the near future. It is unlikely that he will be able to do this before the 21st, but it is my hope that such a visit can be worked in between the dates of December 13 - 18 as you suggest.

Thank you very much for writing us. I am sure you will be interested in what you learn from Mr. Wylie.

Cordially,  
*David W. Borst*  
David W. Borst  
Operations Manager



INTERCOLLEGIATE BROADCASTING SYSTEM  
NATIONAL OFFICERS AND STAFF

National Officers: George Abraham, President  
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Modesto Junior College, Modesto, California

Directors:  
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College of the Pacific, Stockton, California

Roy J. Flynn, Director of Radio  
Florida State University, Tallahassee, Florida

John B. Roberts, Director of Radio  
Temple University, Philadelphia 22, Pa.

Staff:

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William W. Youden FCC Docket 9288D	<u>Program</u> Peter Kenen UN Review
<u>Public Relations</u>	Tak Kako UN Review
Bruce Hertel Editor, IBS Bulletin	Berwyn Collentine
Olivia Stuart, Assist.	David Mackey Charles Paterson
<u>Public Relations Bureau</u>	<u>Advertising and Promotion</u>
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Jack Zusman	
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Walter Hofer, Charles F. Dunn, Tak Kako, Richard Eyman, Robert D. Stuart	

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